

Evaluation

Monthly website Care Report

This report monitors the Analytics of the site and is useful for us to evaluate the impact of the project online while ensuring the security and performance of the website is maintained.

Middlewich Heritage Trust Website

March 2020

<u>Website referrers and direct access</u>	216
<u>Session pages visited</u>	258
Of the above pages: Murgatroyd	22
Main sessions by country	
UK	130
US	61
Aus	5

Middlewich Virtual Museum Pages

March 2020

<u>Website referrers and direct access</u>	96
<u>Session pages visited</u>	117
Main sessions by country	
UK	17
US	44
France	11

Middlewich Heritage Trust Website

April 2020

<u>Website referrers and direct access</u>	342
<u>Session pages visited</u>	630
Of the above pages: Murgatroyd	89
Main sessions by country	
UK	251
US	69
France	12

Middlewich Virtual Museum Pages

April 2020

<u>Website referrers and direct access</u>	186
<u>Session pages visited</u>	339
Of the above pages: Murgatroyd	79
Main sessions by country	
UK	105
US	55

Middlewich Heritage Trust Website

May 2020

<u>Website referrers and direct access</u>	<u>635</u>
<u>Session pages visited</u>	<u>876</u>
Of the above pages: Murgatroyd	126
Main sessions by country	
UK	493
US	88
Canada	23

Middlewich Virtual Museum Pages

May 2020

<u>Website referrers and direct access</u>	<u>223</u>
<u>Session pages visited</u>	<u>342</u>
Main sessions by country	
UK	151
US	56

Middlewich Heritage Trust Website

June 2020

<u>Website referrers and direct access</u>	<u>377</u>
<u>Session pages visited</u>	<u>540</u>
Of the above pages: Murgatroyd	54
Main sessions by country	
UK	307
US	67

Middlewich Virtual Museum Pages

June 2020

<u>Website referrers and direct access</u>	<u>214</u>
<u>Session pages visited</u>	<u>319</u>
Of the above pages: Murgatroyd	40
Main sessions by country	
UK	135
US	52

Middlewich Heritage Trust Website
July 2020

<u>Website referrers and direct access</u>	<u>356</u>
<u>Session pages visited</u>	<u>451</u>
Of the above pages: Murgatroyd	71
Blog	58
Main sessions by country	
UK	262
US	78

Middlewich Virtual Museum Pages
July 2020

<u>Website referrers and direct access</u>	<u>183</u>
<u>Session pages visited</u>	<u>191</u>
Of the above pages: Murgatroyd	37
Main sessions by country	
UK	77
US	53
UAE	46

Middlewich Heritage Trust Website
August 2020

<u>Website referrers and direct access</u>	<u>312</u>
<u>Session pages visited</u>	<u>354</u>
Of the above pages: Murgatroyd	47
Main sessions by country	
UK	200
US	81

Middlewich Virtual Museum Pages
August 2020

<u>Website referrers and direct access</u>	<u>182</u>
<u>Session pages visited</u>	<u>227</u>
Of the above pages: Murgatroyd	53
Main sessions by country	
UK	106
US	63

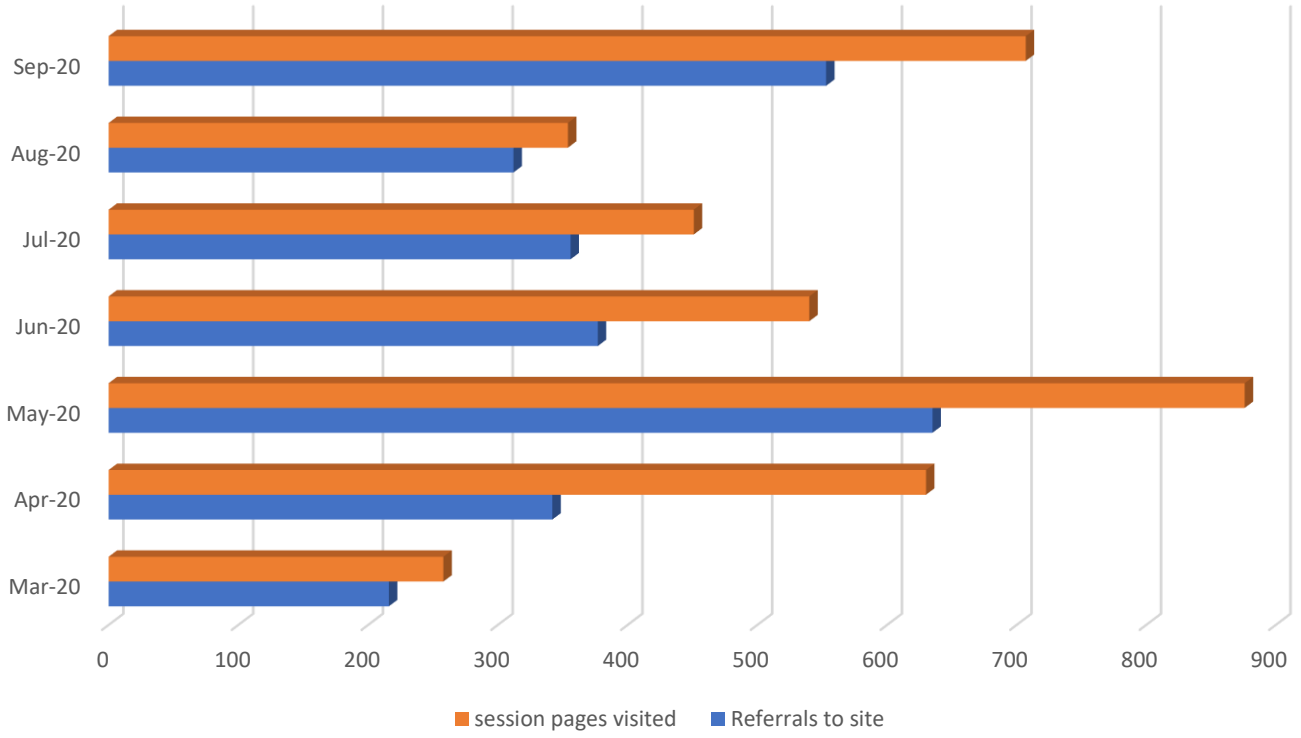
Middlewich Heritage Trust Website
September 2020

<u>Website referrers and direct access</u>	553
<u>Session pages visited</u>	707
Of the above pages: Murgatroyd	253
Heritage open days	82
Blog	71
Main sessions by country	
UK	460
US	106

Middlewich Virtual Museum Pages
September 2020

<u>Website referrers and direct access</u>	222
<u>Session pages visited</u>	311
Of the above pages: Murgatroyd	83
Main sessions by country	
UK	118
US	80

Middlewich Heritage Website



Virtual Museum Website

